

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Alan K. GORENSTEIN

Serial No.: 09/766,636

Filed: January 23, 2001

For: SYSTEM AND METHOD FOR COMPOSITE CUSTOMER SEGMENTATION



Group Art Unit: 2162

Examiner: K.H. Le

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THE COMMISSIONER FOR PATENTS AND TRADEMARKS  
Washington, DC 20231

Dear Sir:

Transmitted herewith is an Amendment in the above identified application.

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No additional fee is required.

Applicant is entitled to small entity status under 37 CFR 1.27

Also attached:

The fee has been calculated as shown below:

	NO. OF CLAIMS	HIGHEST PREVIOUSLY PAID FOR	EXTRA CLAIMS	RATE	FEE
Total Claims	21	21	0	\$18.00 =	\$0.00
Independent Claims	4	4	0	\$84.00 =	\$0.00
Multiple claims newly presented					\$0.00
Fee for extension of time					\$0.00
					\$0.00
Total of Above Calculations					\$0.00

☐

Please charge my Deposit Account No. 500417 in the amount of \$0.00. An additional copy of this transmittal sheet is submitted herewith.

☒

The Commissioner is hereby authorized to charge payment of any fees associated with this communication or credit any overpayment, to Deposit Account No. 500417, including any filing fees under 37 CFR 1.16 for presentation of extra claims and any patent application processing fees under 37 CFR 1.17.

Respectfully submitted,

MCDERMOTT, WILL &amp; EMERY

Wesley L. Strickland  
Registration No. 44,363

600 13<sup>th</sup> Street, N.W.  
Washington, DC 20005-3096  
(202)756-8000 WLS:cac  
Facsimile: (202)756-8087  
Date: October 15, 2002

#18/Supplemental  
Response

Docket No.: 38188-382

PATENT

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Alan K. GORENSTEIN

Serial No.: 09/766,636

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For: SYSTEM AND METHOD FOR COMPOSITE CUSTOMER SEGMENTATION

REQUEST FOR RECONSIDERATION

Commissioner for Patents  
Washington, DC 20231

Sir:

The following remarks are submitted in response to the Office Action dated  
September 24, 2002.

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REMARKS

As a preliminary matter, Applicants initially received a Final Office Action dated July 31, 2002 which was responded to on September 25, 2002. However, in the meantime, that Office Action was withdrawn and on September 24, 2002 a non-Final Office Action was issued. The new non-Final Office Action maintained the substance of the imposed rejections substantially as presented in the initial Final Office Action of July 31, 2002. Accordingly, Applicants response contained herein is substantially similar to the response presented earlier with respect to the earlier (now withdrawn) Final Office Action